



Social Media Marketing II Certified

Silvia Boycheva

The bearer of this certificate is hereby deemed capable and skilled in applying next-level inbound social media marketing strategies. They have been tested on best practices and are ready to take an inbound approach to strategic planning, storytelling, community-led growth, social commerce, cookieless advertising, and short-form video creation.

Valid from: Dec 8 2024 - Jan 7 2027

Certification code: b676d648d46245afb9a0fb626920ac50

HubSpot Academy

Yamini
CEO Yamini Rangan